

Cristina Hanganu-Bresch, PhD

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<http://hanganubresch.com> | ORCID <https://orcid.org/0000-0001-6426-7941>

SUMMARY

Professor with tenure in English, Writing & Rhetoric. Research in the rhetoric of health and medicine, with focus on psychiatry; strong interest in scientific writing, animal studies, and vegetarianism.

EDUCATION

- 2008 **PhD in Rhetoric and Scientific and Technical Communication**, University of Minnesota, MN.
 Dissertation: *Faces of depression: An analysis of antidepressant advertising in the American and British Journals of Psychiatry, 1960-2004* (May 2008). Advisor: Dr. Art Walzer
- 2000 **MA in Technical and Scientific Communication**, James Madison University, VA
 Practicum Project: Website Development and Maintenance Manual for *Daily News Record*, Harrisonburg, VA (Dec. 2000)
- 1997 **MA in British Cultural Studies**, University of Bucharest, Bucharest, Romania
 Thesis: *Constructing Power: The Castle Syndrome* (Sep. 1997)
- 1996 **BA in Philology** (major: Romanian; minor: English), University of Bucharest, Bucharest, Romania. Thesis: *The Balkan Hero in Romanian Literature* [in Romanian] (Jul. 1996)

ACADEMIC POSITIONS

- Jun. 2024- **Professor (tenured)**, Saint Joseph's University, Philadelphia PA
 English, Writing, and Journalism Department
- Jun. 2023-present **Graduate Director**, Writing Studies, Saint Joseph's University, Philadelphia PA
- Jun. 2022-Jun 2024: **Associate Professor (tenured)**, Saint Joseph's University, Philadelphia PA
- Aug. 2017-May 2022: **Associate Professor (with tenure)** and **Assistant Director of Writing Programs**
 University of the Sciences, Philadelphia PA
- Aug. 2010-Jul. 2017: **Assistant Professor** and **Assistant Director of Writing Programs**
 University of the Sciences, Philadelphia PA
- Aug. 2008- Jun. 2010: **Visiting Professor, Writing Programs**, University of the Sciences, Philadelphia, PA

PEER-REVIEWED PUBLICATIONS

BOOKS

MONOGRAPHS

- De Hertogh, Lori Beth, Ann Green, **Cristina Hanganu-Bresch**, Laura Micciche, Cathryn Molloy, Bryna Siegel Finer, Jamie White-Farnham. *Rhetorics of Menopause* – Under contract with Lexington Press/Rowman & Littlefield. Manuscript submitted: June 2025; accepted for publication.
- Hanganu-Bresch, Cristina** and Carol Berkenkotter. *Diagnosing Madness: The discursive construction of the psychiatric patient, 1850–1920*. Columbia, SC: The University of South Carolina Press, 2019.
- *Outstanding Academic Title Choice Award* from the Association of College and Research Libraries (<http://www.ala.org/acrl/choice/outstanding>)
 - Book symposium on *Diagnosing Madness* hosted by *The Romanian Journal of Communication and Public Relations* at <https://journalofcommunication.ro/index.php/journalofcommunication/issue/view/38>, with five invited reviewers and author response.

TEXTBOOK

Hanganu-Bresch, Cristina and Kelleen Flaherty. *Effective Scientific Communication: The Other Half of Science*. Oxford University Press, 2020.

EDITOR (COLLECTIONS WITH ACADEMIC PRESSES)

Hanganu-Bresch, Cristina, editor. *The Rhetorical Construction of Vegetarianism*. London and New York: Routledge (Critical Food Studies Series), 2023. <https://doi.org/10.4324/9781003039013>.

Hanganu-Bresch, Cristina, Michael Zerbe, Gabriel Cutrufello, and Stefania Maci, editors. *Routledge Handbook of Scientific Communication*. London and New York: Routledge, 2022. ISBN 9781032190532.

**Winner of the award for Best WAC Edited Collection, presented by Association for Writing Across the Curriculum and the WAC Clearinghouse, June 2023*

Hanganu-Bresch, Cristina and Kristin Kondrlik, Editors. *Veg(etari)an Arguments in Culture, History, and Practice: The V Word*. London: Palgrave/McMillan (Animal Ethics Series), 2021.

Everett, Justin and **Cristina Hanganu-Bresch**, Editors. *A Minefield of Dreams: Triumphs and Travails of Independent Writing Programs*. WAC Clearinghouse & Colorado State University Open Press, 2016.

EDITOR (SPECIAL ISSUES)

Guest co-editor for Special Issue of *Rhetoric Society Quarterly* vol. 55, no. 3, 2025: "Rhetoric of Science in (times of) Crisis." With Michael Zerbe and Gabriel Cutrufello.

<https://www.tandfonline.com/toc/rrsq20/55/3>

Guest editor for Special Issue of *Rhetoric of Health and Medicine*, vol. 4, no. 2, 2021, "Rhetoric of Food as Medicine." <https://journals.upress.ufl.edu/rhm/issue/view/288>

ARTICLES

DeTora, Lisa, **Cristina Hanganu-Bresch**, and Mohammad Sarwar. "From Research to Manuscript: Considering Scientific Writing in Institutional Contexts." *Trends in Scholarly Publishing*. In press.

Zerbe, Michael, **Cristina Hanganu-Bresch**, and Gabriel Cutrufello. "The Rhetoric of Science in (Times of) Crisis." *Rhetoric Society Quarterly* vol. 55, no. 3, 2025, pp. 207–222.

<https://doi.org/10.1080/02773945.2025.2493481>

Condit, Celeste, Lisa Keränen, Carolyn Miller, **Cristina Hanganu-Bresch**, Michael Zerbe, and Gabriel Cutrufello. "Rhetoric of Science: Reflections on the History and Future of the Field: A Dialogue with Carolyn R. Miller, Celeste M. Condit, and Lisa Keränen." *Rhetoric Society Quarterly* vol. 55, no. 3, 2025, pp. 340–356. <https://doi.org/10.1080/02773945.2025.2493479>

Hanganu-Bresch, Cristina, Justin Everett, Trisha Egbert, Lisa Charneski, and Gary Sloskey. "Sustainable Writing Support in a Second-Year Pharmacy Course." *Across the Disciplines*, vol. 19, no. 1-2 [Special issue on Writing in STEM]. <https://doi.org/10.37514/ATD-J.2022.19.1-2.03>

Hanganu-Bresch, Cristina. "The Rhetoric of Food as Medicine: Introduction to Special Issue on the Rhetoric of Food and Health." *Rhetoric of Health & Medicine* vol. 4, no. 2. 2021: 111–125. DOI: 10.5744/rhm.2021.2001.

Hanganu-Bresch, Cristina. "Response to Reviews of *Diagnosing Madness*." *Romanian Journal of Communication and Public Relations* vol. 23, no. 2, 2021, pp. 89–95. ISSN: 1454-8100/ E-ISSN: 2344-5440

Hanganu-Bresch, Cristina. "Public Perceptions of Moral Insanity in the 19th Century." *Journal of Nervous and Mental Disease* vol. 207, no. 9, 2019, pp. 805–814. DOI: 10.1097/NMD.0000000000001035.

Hanganu-Bresch, Cristina. "Orthorexia: Eating right in the Context of Healthism." *Medical Humanities* vol. 46, 2019, pp. 311–322. doi: 10.1136/medhum-2019-011681.

Hanganu-Bresch, Cristina. Neitherfemme. *Women and Language*, vol. 40, no. 1, 2018. Special issue: *Nasty (Wo)manifestos: Remixing Feminisms for Social Change*. Multimedia installation + artist statement. <https://www.womenandlanguage.org/40-2womanifestos>.

Hanganu-Bresch, Cristina. "Clean Eating and Orthorexia as Technologies of the Self." *Hektoen International: A Journal of Medical Humanities* vol. 11, no. 1, 2018.

<http://hekint.org/2018/08/23/clean-eating-and-orthorexia-as-technologies-of-the-self/>

Hanganu-Bresch, Cristina and Carol Berkenkotter. "Narrative Survival: Personal and Institutional Accounts of Asylum Confinement." *Literature and Medicine* vol. 30, no. 1, 2012, pp. 12–41. doi:10.1353/lm.2012.0006.

- Berkenkotter, Carol, and **Cristina Hanganu-Bresch**. "Occult Genres and the Certification of Madness in a 19th Century Victorian Asylum." *Written Communication* vol. 28, no. 2, 2011, pp. 220-250. <https://doi.org/10.1177/0741088311401557>
- Doss, Marion T., Bowers, Stephen R. & **Hanganu, Cristina**. "The transformation of the Romanian criminal justice system." *International Journal of Police Science and Management*, vol. 3, no. 3, 2001, pp. 226-245.

CHAPTERS

- Hanganu-Bresch, Cristina**. "The Huberman Lab: The Role of Ethos in Communicating Biohacking Science." *Communicating Medical Science in the Digital Age: Culture, Knowledge, Expertise, Practices*, edited by Girolamo Tessuto, Stefania Maci, and Michael Zerbe, Cambridge Scholars, 2025, pp. 18-35.
- Hanganu-Bresch, Cristina**. "The Discursive Construction of Veg(etari)anism: A Polyphonic Rhetoric." *The Rhetorical Construction of Vegetarianism*, edited by Cristina Hanganu-Bresch, Routledge (Critical Food Studies Series), 2023, pp. 1-22 doi:10.4324/9781003039013.
- Zerbe, Michael, **Cristina Hanganu-Bresch**, Gabriel Cutrufello, and Stefania Maci. "Introduction." *Routledge Handbook of Scientific Communication*, edited by Cristina Hanganu-Bresch, Michael Zerbe, Gabriel Cutrufello, and Stefania Maci, Routledge (Environmental Communication Series), 2022, pp.1-12.
- Hanganu-Bresch, Cristina**. "Introduction: Legitimation Strategies in Veg(etari)an and Anti-veg(etari)an Discourses." *Veg(etari)an Arguments in Culture, History, and Practice: The V Word*, edited by Cristina Hanganu-Bresch and Kristin Kondrik, Palgrave/McMillan, 2021, pp. xvii-xxix. <https://doi.org/10.1007/978-3-030-53280-2>
- Hanganu-Bresch, Cristina**. What's in a meme? *The 2016 CCCC Intellectual Property Annual: A Publication of the Intellectual Property Caucus of the Conference on College Composition and Communication*, pp. 16-23, 2017. Available at <http://www.ncte.org/cccc/committees/ip/2016-developments>
- Hanganu-Bresch, Cristina**. "Qvo Vadis, Independent Writing Programs? Writing about Writing and Rhetorical Education." *A Minefield of Dreams: Triumphs and Travails of Independent Writing Programs*, edited by Justin Everett and Cristina Hanganu-Bresch, WAC Clearinghouse and Parlor Press, 2016, pp. 193-212.
- Everett, Justin and **Cristina Hanganu-Bresch**. "Introduction: Toward a Schema of Independent Writing Programs." *A Minefield of Dreams: Triumphs and Travails of Independent Writing Programs*, edited by Justin Everett and Cristina Hanganu-Bresch, WAC Clearinghouse and Parlor Press, 2016, pp. 3-19.
- Berkenkotter, Carol, **Cristina Hanganu-Bresch**, and Kira Dreher. "Descriptive Psychopathology in Asylum Case Histories: The Case of John Horatio Baldwin." *Insights into Medical Communication*, edited by Maurizio Gotti, Stefania Maci, and Michele Sala, Bern: Peter Lang, 2015, pp. 91-110.
- Hanganu-Bresch, Cristina**. "Treat Her with Prozac: Four Decades of Direct-to-Physician Antidepressant Advertising." *Drugs & Media: New Perspectives on Communication, Consumption and Consciousness*, edited by Robert MacDougall, New York, NY: Continuum/Bloomsbury, 2012, pp. 166-192.
- Hanganu-Bresch, Cristina**. "Mall of America: Consumption and Social Wilderness." In *Entertaining Fear: Rhetoric and the Political Economy of Social Control*, edited by Catherine Chaput, Danika Brown, and M.J. Braun, Bern: Peter Lang: Frontiers in Political Communication Series, 2009, pp. 203-222.
- Hanganu-Bresch, Cristina**. "Overview of Gender in Eastern Europe." *Encyclopedia of Gender and Information Technology*, edited by Eileen Trauth, Hershey, PA and London, UK: Idea Group Reference, 2006.
- Berkenkotter, Carol and **Cristina Hanganu-Bresch**. "Of Speaking Subjects: Freud's Case Histories as Genre for the Mind's New Science." In *Text i Arbete/Text at Work*. Institutionen för Nordiska Spark vid Uppsala Universitet, 2004, pp. 270-279.

BOOK REVIEWS

- Hanganu-Bresch, Cristina**. Patrick McDonagh, *Idiocy: A Cultural History*. *Journal of Literary and Cultural*

Disability Studies vol. 7, no. 2, 2013.

Hanganu-Bresch, Cristina. "Architecture as Psychiatric Treatment: The History of the Asylums in the United States." *The Review of Communication* vol. 8, no. 4, 2008.

Hanganu-Bresch, Cristina. "Irene Clark: *Concepts in Composition: Theory and Practice in the Teaching of Writing*." *Journal of Technical Writing and Communication* vol. 33, no. 4, 2003, pp. 388-392.

WORKS IN PROGRESS

Hart Miller, Amanda, Ann Green, **Cristina Hanganu-Bresch**, April Lindner, and Jamie White-Farnham. "Menopause Creative Collection." (Tentative title; CFP stage).

Cristina Hanganu-Bresch, Lisa deTora, and Ryan Mitchell. "After the Crisis: Make, Do, and Mend and/as Rhetoric of Science." (CFP stage, interest from Bloomsbury Press).

Hanganu-Bresch, Cristina. Invited book review for *Public Understanding of Science*. Pamela Pietrucci, and Ceccarelli, L. (Eds). *Scientists, Politics, and the Rhetoric of Public Controversy*.

OTHER PUBLICATIONS

STUDENT-LED PUBLICATION [Peer-Reviewed Journal]

Tanner, Brendan and **Cristina Hanganu-Bresch**. "The Role of Epigenetics in Regulating Obesity." *Journal of Young Investigators*, vol. 25, no. 4, 2013. <https://www.jyi.org/2013-april/2017/6/25/the-role-of-epigenetic-regulation-in-the-development-of-obesity-a-comprehensive-review>

POETRY TRANSLATION [Peer-Reviewed Journals]

Sorkin, Adam and **Cristina Hanganu-Bresch**. „Let's make love / So long! In Bucharest / I'm given a copy of 'Howl' signed by Ginsberg / Oh, Natalie. . . / I'd like to be your friend, by Mircea Cărtărescu." *Poem: International English Language Quarterly* vol. 4, no. 3-4, 2016, pp. 348-364. <http://dx.doi.org/10.1080/20519842.2016.1204717>

Sorkin, Adam and **Cristina Hanganu-Bresch**. "The girl with the diamond socks, by Mircea Cărtărescu." *Glint Literary Journal*, vol. 7, 2016. <https://glintjournal.wordpress.com/mircea-cartarescu-2/>

Sorkin, Adam and **Cristina Hanganu-Bresch**. "Love poem, by Mircea Cărtărescu." *Connotation Press*, 2013. <http://www.connotationpress.com/a-poetry-congeries-with-john-hoppenhaler/april-2013/1833-mircea-cartarescu-poetry>

ESSAY IN AN EDITED ANTHOLOGY

Hanganu-Bresch, Cristina Hanganu-Bresch. "The Two Bucharests." In *Down the Block*, an anthology by Metrolingua. 2009.

ORIGINAL POETRY

Hanganu-Bresch, Cristina. "The men who ever were." *Exquisite Corpse* vol. 14, 2004. http://www.corpse.org/issue_14/unm_person/bresch.html.

JOURNALISM

A variety of local interest stories and reports (focus: Philadelphia area, institutions, and history), published in the *Rittenhouse Square Revue*, 2006-2009. Titles and texts available upon request. Magazine is out of print.

GRANTS, FELLOWSHIPS, AND AWARDS

June 2023	Winner of the award for Best WAC Edited Collection for <i>The Routledge Handbook of Scientific Communication</i> , presented by Association for Writing Across the Curriculum and the WAC Clearinghouse
Aug. 2022	Resident fellow with Brocher Foundation, Switzerland (1-month stay). Project: <i>Food Biopolitics and Orthorexia</i> [project postponed from 2021 to 2022 due to COVID]
May 2020	Outstanding Academic Title Choice Award for <i>Diagnosing Madness</i> from the Association of College and Research Libraries (http://www.ala.org/acrl/choice/outstanding)
Sep.-Dec. 2019	Sabbatical semester awarded at the University of the Sciences
Jul.-Aug. 2018	Resident fellow with Brocher Foundation, Switzerland (2-month stay). Project: <i>Eating Right: Between obsession and ethics. Culture wars around orthorexia and veganism</i>

Mar. 2016	http://brocher.ch/fr/chercheurs/cristina-hanganu-bresch/ \$2,500 travel grant from conference organizers to attend/present at the Histories of Forensic Psychology and Forensic Psychiatry Conference, University of Canterbury, Christchurch, New Zealand
May 2012	\$3,000 American Philosophical Society Franklin Research Grant to conduct research at the Wellcome Institute Library and Archives, London, UK
May 2003	Winner of the Medtronics Industrial Affiliates Program (IAP) Fellowship
Apr. 2001	Outstanding Graduate Student Award , Institute of Technical and Scientific Communication, James Madison University
Jan. 2001	Award of Excellence in the Society for Technical Communication International Online Competition, for the website created for the Institute of Technical and Scientific Communication, James Madison University
Aug. 1998	BBC Grant to attend BBC English Language Summer School , Twickenham, UK

CONFERENCE PRESENTATIONS

NATIONAL CONFERENCES

<i>Paper</i>	<i>Conference</i>	<i>Location/Dates</i>
Orthobiotics: The science of optimized living and those left behind - accepted	<i>Rhetoric Society of America</i>	Portland, OR May 21-24, 2026
Feminist Workshop: Food as Intersectional Feminist Work, Resistance, Hope, and Community (Invited speaker; accepted)	<i>Conference on College Composition and Communication</i>	Cleveland, OH Mar. 4-7, 2026
"The Huberman Lab and the Crisis of Scientific Ethos"	<i>Conference on College Composition and Communication</i>	Baltimore, MD April 9-12, 2025
Panelist, Feminist B-side: The Cultural Awakening of Menopause Rhetorics; presentation: "Women's Health Initiative: A Rhetorical History"	<i>Conference on College Composition and Communication</i>	Baltimore, MD April 9-12, 2025
Combating Epistemological Mythology Through Rhetorical Listening (panel presentation)	<i>Rhetoric Society of America</i>	Denver, CO May 23-27, 2024
The rhetoric of moderation in contemporary lifestyle discourses	<i>Rhetoric Society of America</i>	Denver, CO May 23-27, 2024
Deconstructing speciesism in rhetoric and composition studies: a programmatic agenda	<i>Rhetoric Society of America</i>	Baltimore, MD May 27-31, 2022
Paying attention to animals in Rhetoric and Composition. <i>Ecocomposition Roundtable</i>	<i>Conference on College Composition and Communication</i>	Spokane, WA April 2021
Accommodating Non-Human Animals in Rhetorical Studies (accepted)	<i>Rhetoric Society of America</i> - conference canceled due to COVID	Portland, OR May 21-24, 2020
Orthorexia's ecological niche: medical and popular accounts of a new cyberpathy	<i>National Communication Association, Health Communication Division</i>	Baltimore, MD Nov. 14-17, 2019
Food biopolitics: orthorexia and healthism	<i>Rhetoric of Health and Medicine Symposium</i>	Orlando, FL Sept. 5-6, 2019
The animal turn in rhetoric and composition	<i>Conference on College Composition and Communication</i>	Pittsburgh, PA Mar. 13-16, 2019
Legitimizing meat: the invention of anti-vegan rhetoric	<i>Rhetoric Society of America</i>	Minneapolis, MN May 31-Jun. 3, 2018
Reframing veg*nism as mental disorder	<i>Rhetoric Society of America</i>	Minneapolis, MN May 31-Jun. 3, 2018
Cyberveganism and displaced animals	<i>American Association of Geographers</i>	New Orleans, LA Apr. 10-14, 2018

Orthorexia, healthism, and the dynamics of pop psychiatry	<i>National Communication Association; Association for the Rhetoric of Science, Technology, and Medicine</i>	Philadelphia, PA Nov. 2016
Moral insanity: An aporetic intersection between psychiatry and law in the 19 th	<i>Rhetoric Society of America</i>	Atlanta, GA May 2016
Addressing scientific literacy in upper-level writing courses	<i>National Council for Teachers of English</i>	Minneapolis, MN Nov. 2015
Rhetoric, psychiatry, law: An aporetic intersection	<i>Discourses of Health and Medicine Symposium</i>	Cincinnati, OH Sept. 3-4, 2015
Traditional, hybrid, and online courses: A comparison from the trenches	<i>Lilly International Conference on Evidenced-Based Teaching and Learning</i>	Bethesda, MD May 28 - 31, 2015
Constructing, deconstructing, reconstructing...: Mental disorders, the self, and identity (Panel)	<i>National Communication Association</i>	Chicago, IL Nov. 20-23, 2014
Arguing psychiatric diagnoses: Mental illness and the law in the 19th century	<i>Rhetoric Society of America</i>	San Antonio, TX May 22-25, 2014
Elevatorgate, or the limits of the online rhetorical construction of morality	<i>Popular Culture Association</i>	Chicago, IL Apr. 16-19, 2014
The Hinchman Conspiracy case	<i>Rhetoric Society of America</i>	Philadelphia, PA May 2012
A digital presence for Writing Programs	<i>Writing Program Administrators</i>	Baton Rouge, LA Jul. 2011
Mommybloggers: Between empowerment and corporatism	<i>National Communication Association Convention</i>	San Francisco, CA Nov. 2010
Science writing, writing science: Adapting the writing curriculum to a science-oriented institution	<i>Writing Program Administrators)</i>	Philadelphia, PA Jul. 2010
The rhetoric of depression and melancholy	<i>Rhetoric Society of America</i>	Minneapolis, MN May 2010
Drug promotion and health reform: Recalls, settlements, and the legitimacy crisis of the health care system (poster)	<i>Kentucky Health Communication Conference</i>	Lexington, KY Apr. 2010
Antidepressant advertising: the latest chapter in the illustrated history of depression	<i>Rhetoric Society of America</i>	Seattle, WA May 2008
Visual semiotics: An overview	<i>National Communication Association</i>	Boston, MA Nov. 2005
Recontextualizing Dora: Freud's rhetorical uses of reported speech. With Carol Berkenkotter.	<i>National Communication Association</i>	Nov. 2004 Chicago, IL
Towards a rhetoric of architectural space: The shopping mall and the postmodern flâneur	<i>Rhetoric Society of America</i>	Austin, TX May 2004
Advertising Depression: The Case of Paxil	<i>Conference on College Composition and Communication</i>	San Antonio, TX Mar. 2004
Faces of Depression: Representations of Women in Psychopharmaceutical Advertising	<i>Fourth Biennial International Feminism(s) and Rhetoric(s)</i>	Columbus, OH Oct. 2003
Rhetorical Architecture: A Study in Space and Totalitarianism	<i>Rhetoric and Composition</i>	State College, PA Jul. 2003

INTERNATIONAL CONFERENCES

<i>Paper</i>	<i>Conference</i>	<i>Location/Dates</i>
Nonspeciesist Rhetorical Theory and Pedagogy: A Programmatic Agenda	<i>European Association for Critical Animal Studies</i>	UK/Online Jun. 24-25, 2021
Digital animals: Memeification, monetization and affect in the age of social media	<i>European Association for Critical Animal Studies</i>	Barcelona, Spain May 22-24, 2019

Veganism, united, against itself: Public perceptions of internecine fights in the vegan community	<i>Rhetoric Society of Europe</i> , University of East Anglia	Norwich, UK Jul. 3-5, 2017
Public perceptions of moral insanity in the 19th century	<i>Histories of Forensic Psychology and Forensic Psychiatry</i> , University of Canterbury	Christchurch, New Zealand Mar. 17-28, 2016
Descriptive psychopathology in asylum case histories: The case of John Horatio Baldwin. With Carol Berkenkotter	<i>The Language of Medicine: Science, Practice and Academia</i> CERLIS, University of Bergamo	Bergamo, Italy Jun. 19-21, 2014
The proof is in the brush stroke: Diagnosing and treating psychiatric patients through art	<i>From moral treatment to psychotherapeutics: histories of psychotherapies from the York retreat to the present day</i> University College London	London, UK Oct. 11-13, 2013
Proving (In)sanity in 19 th century America: The Hinchman Conspiracy case	<i>Inter-Disciplinary Conference on Madness: Probing the Boundaries</i>	Oxford, UK Sept. 2011
Symptoms in search of a concept. With Carol Berkenkotter	<i>Inter-Disciplinary Conference on Madness: Probing the Boundaries</i>	Oxford, UK Sept. 2011
Darkness, visible? The rhetoric of depression in non-medical texts and images	<i>Rhetoric Society of Europe</i>	Antwerp, Belgium Jan. 2011

LOCAL/REGIONAL CONFERENCES

Paper	Conference	Location/Date
Before art therapy: Understanding art in the context of mental illness	<i>Philadelphia Area Center for the History of Science, Fall Symposium</i>	Philadelphia, Sept. 20, 2013
The Hinchman Conspiracy case revisited: An exploration of Philadelphia's role in psychiatric history	<i>Philadelphia Area Center for the History of Science, Fall Symposium</i>	Philadelphia, Sept. 28, 2012
Gardasil, cervical cancer and moral puritanism	<i>Fourth Annual History of Women's Health Conference</i> , PA Hospital	Philadelphia Apr. 21, 2009

PANEL ORGANIZER AND CHAIR

Panel	Conference	Location/Dates
Rhetoric of Science in (Times of) Crisis. Panel organizer and presenter	<i>Conference on College Composition and Communication</i>	Baltimore, MD April 9-12, 2024
Rhetorical refuge for non-human animals (accepted)	<i>Rhetoric Society of America - canceled due to COVID</i>	Portland, OR May 21-24, 2020
Resources, practices, and models for teaching STEM writing (Accepted workshop, STEM Writing Interest Group)	<i>Conference on College Composition and Communication - canceled due to COVID</i>	Milwaukee, WI Mar. 25-28, 2020
Rhetorics of veg*nism	<i>Rhetoric Society of America</i>	Minneapolis, MN May 31-Jun. 3, 2018
Being sane in insane places: Changing attitudes toward wrongful confinement in the history of psychiatry	<i>Rhetoric Society of America</i>	Atlanta, GA May 2016
Between psychiatry and law: A shadowy borderland	<i>Rhetoric Society of America</i>	San Antonio, TX May 22-25, 2014
Doubting madness: Historical explorations in the rhetoric of psychiatry	<i>Rhetoric Society of America</i>	Philadelphia, PA May 2012

TEACHING AND CURRICULUM

I have taught a 3/3 load of traditional, hybrid, and online undergraduate and graduate classes, including:

- EN 560, Rhetoric Then and Now
 - EN 550, The Practice of Writing
 - ENG 610, Science Writing
 - ENG 270, Sp. Tops/Science Writing
 - ENG 101, Craft of Language
 - ENG 150, Madness in Culture
 - ENG 243, Madness in Literature
 - ENG 270, Sp.Top./Intro to Animal Studies
 - ENG 264, Scientific Writing
 - WR 101, Writing & Rhetoric I
 - WR 102, Writing & Rhetoric II
 - MD 221, Medicine & Culture
 - WR 700, Writing for Graduate School
 - CH 885, Scientific Writing for Chemistry
- Developed a variety of courses, including ENG 270/610, Science Writing; ENG 473, Persuasion in the Roman Republic and Empire; WR 302/ENG 264, Scientific Writing; WR 700, Writing for Graduate School; WR 308, Writing in the Health Professions; MD 221, Medicine and Culture; MD 216/ENG 270, Introduction to Animal Studies; ENG 150, Madness in Culture, and ENG 243, Madness in Literature.
 - Collaborated with various departments across the University on delivering writing instruction for upper-level science and professional majors (e.g., Pharmacy, Chemistry, Health Policy/Public Health, Pharmaceutical Toxicology);
 - Taught individual studies in WR 325, Rhetoric of Science, WR 404, Multimedia Writing, and WR 307, Visual Communication and Persuasion.

TEACHING RECOGNITIONS

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| Jun. 2019 | Winner , University of the Sciences Patricia Leahy Award for Learning Innovation .
Project: "Sustainable writing support for a medical literature evaluation project in a 2nd year pharmacy course" (With Lisa Charneski, Gary Sloskey, Justin Everett, and Patricia Egbert) |
| Jun. 2017 | Finalist , University of the Sciences Bright Idea Award : "Implementing a peer-review model in an upper-level pharmacy course" (With Lisa Charneski, Gary Sloskey, and Justin Everett) |
| Jun. 2016 | Nominated for the Lindback Award for Teaching Excellence |
| Jun. 2016 | Finalist , University of the Sciences Bright Idea Award : "Thinking critically about scientific literature: how to read and evaluate scientific articles with contradictory findings" |
| Feb. 2016 | Nominated for a University of the Sciences Homiller Teaching Award , University of the Sciences |
| April 2011 | Nominated for the Lindback Award for Teaching Excellence |
| Jun. 2009 | Winner , University of the Sciences Bright Idea Teaching Award : "Using Wikis to foster collaborative writing in the Scientific Writing Course" |

ADVISING

- Direct graduate theses
- Advise graduate students in the Writing Studies program
- Advised students regarding writing and composition courses;
- Advised student groups (Young Activists, 2016-2019; Alpha Delta Theta, 2018-2021);
- Served on doctoral dissertation committees at University of the Sciences:
 - Margaret Mullen Fortino, "Implementability Analysis of Clinical Practice Guideline Recommendations." Defended: 3/15/2018 (PhD in Health Policy)
 - Amanda Reiter, "Assessing the Roles of Stakeholders through Medicaid Waivers and Food Nutrition Services for Type II Diabetics." Defended: February 2020 (PhD in Health Policy)
- Advise faculty regarding teaching academic/scientific writing (undergraduate/graduate).

SERVICE

SERVICE TO THE UNIVERSITY

At St. Joseph's University:

- Director of the Writing Studies Graduate Program, Department of English, Writing and Journalism (2023, 3-year term)
 - Represent the program at monthly meetings with the Graduate Dean.
 - Oversee recruiting, admission, advising, registration, and assessment and exit interviews for the graduate program
 - Manages budget, events, scheduling, staffing, catalog, program website, social media, and the program's literary magazine *Avenue*

- Work with the recommendations of the department on implementing the M.A. in Science Writing and create a plan to distribute the workload for reading applications, advising, and assessment.
- Member, Advisory Board to the Animal Studies Program (starting Fall 2023)
- Secretary, Faculty Council of the College of Arts and Sciences (2022-2023)

At University of the Sciences:

- Served as **Assistant Director of Writing Programs**, 2011-2022
 - Coordinated, trained, supervised, and mentored adjunct faculty through workshops, presentations, class observations, one-on-one meetings;
 - Participated in strategic planning initiatives, including curriculum planning and assessment for the Writing Program;
 - Co-created a Writing Across the Curriculum program proposal;
 - Redesigned first year writing courses based on a Writing about Writing curriculum; reviewed and revised them yearly (including assignments, rubrics, syllabi, and readings).
- Member, University-wide **Promotion and Tenure Committee** (2019-2022)
- **Chair, Pre-Tenure committee** for junior faculty member (2017-2020)
- **Student Conduct Committee** (2012-2016; 2018-2022)
- **Learning Management System (LMS)** university-wide selection committee (2019)
- **Institutional Animal Care and Utilization Committee (IACUC)** (2018-2019)
- **General Education Committee** (2012-2014; 2018-2019)
- **Faculty Senate President** (2016-2018):
 - Supervised Senate's role in the University's shared governance;
 - Met regularly with senate officers and faculty council chairs;
 - Coordinated senate and full faculty meetings;
 - Participated in Cabinet meetings and Academic Affairs Board of Trustees meetings;
 - Served as liaison between upper administration and faculty;
 - Oversaw senate committees;
 - Managed hearings of student petitions;
 - Maintained communications for the Senate Blackboard Website.
- **Chair of Mayes College Faculty Council** (2014-2016)
- **Faculty and Administration search committees:**
 - Search committee for Associate/Full Professor of Health Policy (2017/2018)
 - Search committee for Assistant Professor of Biomedical Writing (2015)
 - Search committee for Director of Honors Program (2014)
 - Search committee for Director of the Writing Center (2013)
- Mayes College representative on the **Senate's Student Affairs Committee** (2012-2013)
- **Interdisciplinary Writing Committee** (2011-2014)
- **Faculty Senate Representative for Mayes College** (2010-2012)
- **Co-Chair of Senate's Student Affairs Committee** (2010-2012)

SERVICE TO THE PROFESSION

- **Referee for scholarly journals and presses:** *Peitho* (June 2024), *College English* (Feb. 2020, 2023), *Rhetoric of Health and Medicine* (Aug., Oct. 2018; Jul. 2019; Feb. 2021, May 2023), *Journal of Agricultural and Environmental Ethics* (June 2022), *Nutrients* (2021-2022), *History of the Human Sciences* (Nov. 2021), *Canadian Bulletin of Medical History / Bulletin canadien d'histoire de la médecine* (Winter 2017/2018), *Medical Humanities* (Summer 2017), *Written Communication* (2012, 2015, 2016), *College Literature* (2012)
- **Book proposal reviewer** for University of Alabama Press (2025); Routledge – Linguistics (2025), Literature Monographs (June 2024) Environment and Sustainability Series (Oct. 2019, May 2022); Communication Studies Series (August 2020)
- **Associate Editor, *Medical Humanities*** (a *BMJ* Journal), Apr. 2022-December 2024. Key responsibilities were:
 - Managed manuscript workflow;
 - Assigned peer reviewers and manage the peer review process;
 - Made recommendations to Editor-in-Chief regarding manuscript decisions;

- Corresponded with authors regarding manuscript revisions;
 - Assessed and made recommendations for special issues.
- **Blog Content Editor, *Medical Humanities*** (a *BMJ* Journal), Jan. 2020-December 2024. Key responsibilities were:
 - Sought and solicited well-written and effective content in areas of interest;
 - Maintained an up-to-date knowledge of the field and build relationships which help develop suitable content;
 - Wrote/produced content for the site;
 - Selected and briefed contributors, then support them as needed to produce content;
 - Edited submissions, giving constructive feedback to contributors, and ensuring the accessibility of the content to an interdisciplinary audience;
 - Took active responsibility for ensuring there is a regular flow of relevant content for the blog;
 - Worked closely with the Editor-in-Chief and digital projects coordinator to review progress against agreed objectives, identify opportunities and plan for further development.
- **Associate Editor, CompPile** (June 2018-2021). CompPile is the premiere online repository of writing and rhetoric scholarship; it also offers annotated bibliographies and professional resources for scholars in our field.
 - Indexed entries for CompPile;
 - Coordinated communication with journal editors for purposes of updating CompPile;
 - Attended editorial board meetings to discuss CompPile business;
 - Summarized and interpreted results of a CompPile survey;
 - Co-PI on an ACLS Digital Extension Grant (\$150,000) that would allow for modernizing, updating, and expanding CompPile (submitted: 1/8/2020; not funded);
 - Co-PI on an NEH Humanities Collections and Reference Resources Program Grant, *Updating and Diversifying CompPile, an Open-Access Resource for Writing and Rhetoric Scholars*. \$297,872 (not funded).
- **National conference proposal reviewer** for: Rhetoric Society of America (2025), National Communication Association (2017, Health Communication Division), National Council of Teachers of English (2018, College Division)
- **Member, Steering Committee and Web Manager** for the Writing about Writing Special Interest Group with CCCC (Conference for College Composition and Communication), 2016-2018
- **Organizer, Philadelphia Writing Program Administrators (PWPA) Fall Meeting**, Sept. 15, 2017, at University of the Sciences
- **Nominated** to be on the Nomination Committee and the Executive Committee of NCTE's (National Council of Teachers of English) College Section (Spring 2016, Spring 2017)
- **CCCC Task Force on Hiring Practices in Rhetoric and Composition** (National Council of Teachers of English) – member, main author of the section on interviewing/hiring international applicants
- **Invited reviewer for the James Bishop Memorial Award** for the International Association for the Fantastic in the Arts (Oct. 2011)

PUBLIC ENGAGEMENT

Press coverage of "Orthorexia: Eating right in the context of healthism" (*Medical Humanities*, July 2019):

- **Interviewed, quoted in *The Times* (UK)**. Tom Ball, "Instagram stars fuel 'clean eating' disorder." Aug. 27, 2019. <https://www.thetimes.co.uk/article/instagram-stars-fuel-clean-eating-disorder-nt9ng0ww8>.
- **Mentioned, quoted in *Telepolis* (Germany)**. Florian Rötzer, "Pathologie des "Clean Eating." Aug. 16, 2019. <https://www.heise.de/tp/features/Pathologie-des-Clean-Eating-4498334.html>
- **Interviewed, quoted in *Nutrition Insight***. Laxmi Haigh, "Orthorexia: is social media cultivating an unhealthy cult of healthism?" Aug. 15, 2019. <https://www.nutritioninsight.com/news/orthorexia-is-social-media-cultivating-an-unhealthy-cult-of-healthism.html>
- **Mentioned, quoted in *The Daily Mail* (UK)**. Vanessa Chalmers, "Orthorexia is 'a digitally transmitted condition' and has real consequences - even if it is still vying to be recognised as a mental health disorder, expert warns." Aug. 14, 2019. <https://www.dailymail.co.uk/health/article-7355767/Orthorexia-digitally-transmitted-vying-recognised-mental-health-disorder.html>

- **Interviewed, quoted in the *National Post* (Canada).** Sharon Kirkey, "Orthorexia' vying for classification as mental disorder as more people become obsessed with 'clean eating'." Aug. 13, 2019. <https://nationalpost.com/health/orthorexia-vying-for-a-place-in-the-dsm-as-more-people-become-obsessed-with-clean-eating>

Interviewed on National Public Radio / Marketplace about Grumpy Cat's passing and the role of memes/monetizing memes, based on a previously published paper on memes and intellectual property. 5/17/2019; available at: <https://www.marketplace.org/2019/05/17/grumpy-cat-built-an-empire-on-memes-thats-getting-harder-to-do/>

INVITED TALKS, LECTURES AND WORKSHOPS

- Invited lecture, **Rhetoric and Law** – University of Bucharest, April 2025 – delivered to first year students in Law, at the invitation of prof. Adriana Almasan (online)
- Invited lecture, **Rhetoric and Law** – University of Bucharest, November 2024 – delivered to Master's students in Law, at the invitation of prof. Adriana Almasan (online)
- Lecture for Animal Studies Minor Inaugural Lecture Series: "Listening to Animals – Challenging Anthropocentrism in Academia." Saint Joseph's University, April 12, 2024.
- Keynote: Invited plenary speaker at the 2nd International CIRLaM Conference on **Communicating medical science in the digital age: culture, knowledge, expertise, practices**, Naples, 25 – 27 May 2023. Centre for Interdisciplinary Research in Language and Medicine (CIRLaM), University of Campania Luigi Vanvitelli, Naples, Italy. Talk: Scientific Ethos in *The Huberman Lab*.
- "The art and science of scientific writing."** Workshop developed for and conducted at the University of the Sciences Faculty Enrichment Series. May 10, 2018.
- "Political advocacy: A beginner's guide."** With Valerie Weil, David Forde, and Phyllis Blumberg. Panel presented at Professional Development Day, University of the Sciences. Jan. 10, 2018.
- "Writing beyond first year writing/the liberal arts."** Presentation and workshop delivered at the Philadelphia Writing Programs Administrators Fall Meeting, University of the Sciences, Philadelphia. With Justin Everett and Lisa Charneski. Sept. 15, 2017.
- "Using portfolios for student assessment."** Workshop moderator at the University of the Sciences Faculty Enrichment Series. May 9, 2017 (with Justin Everett).
- "Assessing writing."** University of the Sciences Assessment Day: Part 2, May 2015.
- "Feminist rhetorical research in medical rhetoric."** Invited panel presentation in honor of Sue Wells, Temple University. Apr. 16, 2015.
- "IMRAD/IRDAM: Organizing research papers."** Graduate Health Policy class, at the invitation of Nelson Atehortua. Feb. 2015.
- "Romania."** Romanian Culture study abroad class at Arcadia University. Feb. 2013, Feb. 2014.
- "Creating writing assignments that matter."** Moderator at the University of the Sciences Professional Development Day, Jan. 6, 2014 (with Justin Everett and Trisha Egbert).
- "Academic publishing workshop."** Moderator at the University of the Sciences Professional Development Day, Jan. 6, 2014 (with Justin Everett).
- "Writing assessment that gets results."** Presentation at the University of the Sciences Faculty Enrichment Series at the invitation of the Teaching and Learning Center, Aug. 2012 (with Justin Everett).
- "Using Twitter for educational purposes."** Presentation at the University of the Sciences Faculty Enrichment Series at the invitation of the Teaching and Learning Center, Jan. 2012.
- "Scientific writing."** Graduate proposal writing class, Chemistry Department, University of the Sciences, at the invitation of Dr. Vojislava Torbica-Pophristic. Nov. 2011.
- "Using social media in teaching."** Presentation at the University of the Sciences Faculty Enrichment Workshop at the invitation of the Teaching and Learning Center, Jan. 2011.
- "How to use Google applications and wikis in courses."** Presentation at the University of the Sciences Faculty Enrichment Workshop at the invitation of the Teaching and Learning Center, Aug. 2010.
- "Scientific writing."** Lecture to the graduate proposal writing class, Chemistry Department, University of the Sciences, at the invitation of Dr. Vojislava Torbica-Pophristic. Nov. 19, 2010.
- "Writing across the curriculum."** Presentation at the Table Talks at the invitation of the Teaching and Learning Center, University of the Sciences, Jun. 2010.
- "Using wikis effectively in courses."** Presentation at the University of the Sciences Faculty Enrichment Workshop at the invitation of the Teaching and Learning Center, Jan. 2010.

“Scientific writing.” Lecture to the graduate proposal writing class, Chemistry Department, University of the Sciences, at the invitation of Dr. Vojislava Torbica-Pophristic. Oct. 24, 2011.

“Advertising depression: The case of Paxil.” Presentation at Medtronic corporate headquarters, Jun. 21, 2004.

PROFESSIONAL AFFILIATIONS AND ACTIVITIES

- Founding member, North American Association for Critical Animal Studies (NAACAS), <https://www.naacas.net/naacas-collective>
- Member, Rhetoric Society of America (2004-present)
- Member, National Communication Association (with gaps, since 2006)
- Member, National Council of Teachers of English (2008-present)
- Member, Writing Program Administrators and Philadelphia Writing Program Administrators (2008-present)

PROFESSIONAL DEVELOPMENT PROGRAMS AND INSTITUTES

PROGRAM OR INSTITUTE	Organization	Location /Dates
<i>Teaching with AI</i> (sponsored by an SJU grant)	<i>Auburn University</i>	Summer 2024, Spring 2025
Rhetorical Listening in Action: Negotiating Troubled Identifications in Troubled Times - Seminar	<i>Rhetoric Society of America</i>	State College, PA May 22-27, 2023
Rhetorical Education with the World on Fire - Workshop		
RSA Career Retreat for Associate Professors -- Workshop	<i>Rhetoric Society of America</i>	Minneapolis, MN May 31-Jun. 3, 2018
Animal Rhetorics - Workshop	<i>Rhetoric Society of America</i> <i>Indiana University</i>	Bloomington, IN May 25-27, 2017
Theory Building in the Rhetoric of Health and Medicine - Workshop	<i>Rhetoric Society of America</i> <i>Wisconsin State University</i>	Madison, WI Jun. 5-7, 2015
Medical Rhetoric - Seminar	<i>Rhetoric Society of America</i> <i>Pennsylvania State University</i>	State College, PA Jun. 26-28, 2009